



# DRESS TO IMPRESS

It is essential to dress well in order to create a good first impression. Never underestimate the power of a good first impression! People make great assumptions about professional credibility and potential performance based solely on appearance during a first meeting. Remember to always dress to impress!

## MASCULINE *attire*

### Business Professional

- Button down dress shirt tucked in, tie, coat/jacket optional, dress pants, dark dress shoes, and black socks

### Business Casual

- Button down or collared shirt, ankle = length pants in good condition, and closed-toed shoes

### Semi-Formal

- Long-sleeved button down dress shirt tucked in, tie, dress pants, dark shoes, and black socks

## FEMININE *attire*

### Business Professional

- Button down shirt or blouse, blazer, dress pants/slacks, and closed-toed dress shoes

### Business Casual

- Button down dress shirt, collared shirt, blouse, nice jeans, slacks, or khakis ankle length worn at the waist, and dress shoes

### Semi-Formal

- Dress or skirt of proper length and style, dress shoes



## IMPORTANT *why?*

Dressing well will not only makes a good impression, but also make you seem more credible and professional. A blazer says to others that you're ready to work hard, and learn well; while sweatpants tell others that today the only thing that will finish is the bag of chips on the counter. Say to the world that you're ready to work. Dress to Impress!

## HELPFUL TIPS

- Avoid flashy, glittery articles of clothing.
- Use light jewelry to enhance outfit
- When in doubt, dress a step up; never down
- All clothing should be modest. Have skirts and dresses reach the knee.
- BEE confident in what you wear!